



2019 Sponsorship Opportunities

Thank you for your interest in joining our family of corporate sponsors for the Climb for Kids! The Climb for Kids is a stair climb fundraiser. This dynamic and fun event presents valuable sponsorship opportunities for your business and contributes critical dollars towards our mission to improve the lives of vulnerable children. 100% of the proceeds directly benefit the children and families served by Wediko.

The deadline to confirm your 2019 sponsorship is Monday, April 22. For more information, contact Pati Fernández, Director of Development and Communications at pfernandez@wediko.org, 617-529-0550.

Wediko Marketing Reach:

Over 150 attendees on day of event

5,000 clients receiving weekly correspondence

Wediko Facebook reach- 4,605 followers

Instagram reach – 334 followers

Wediko Email Newsletter mailing list 10,234 active emails

All sponsorships include recognition and logo placement on: event advertisements, agency website, all event promotional material, event banner, social media postings, weekly email blasts, pre and post press releases and event t-shirt.

Boston Office
72-74 East Dedham Street
Boston, MA 02118
617.292.9200

New Hampshire Campus
11 Bobcat Boulevard
Windsor, NH 03244
603.478.5236

New York Office
210 W 29th Street, 2nd Floor
New York, NY 10001
646.649.2224

Sponsorship Level	Cost	Package
Presenting Sponsor	\$7,500	10 complimentary registrations, individual signage (4-large signs at event), booth for promotion, a branded item in climb package, opportunity to speak at opening and closing event ceremonies, 10-social medial posts, and 2 spresenting sponsor custom email blasts.
Climber Sponsor	\$5,000	6- complimentary registrations, individual signage (2-medium signs at event), booth for promotion, opportunity to speak at opening event ceremonies, 6- social medial posts, 1-email blast.
Finish Line Sponsor	\$4,000	4- complimentary registrations, individual signage at finish line, branded promotional item given at finish line, representatives hosting finish line, recognized at opening and closing event ceremonies, 4- social medial posts, recognized in event email blast.
Prize Sponsor	\$2,500	2- complimentary registrations, branded promotional prize item, representatives hosting prize booth, recognized in opening and closing event ceremonies, 2- social medial posts, recognized in event email blast.
Staging Area Sponsor	\$1,000	Signage placement in respective main area, recognized in opening and closing event ceremonies, 2- social medial posts, recognized in event email blast.
Floor Sponsor	\$500	Signage on two floors, recognized in opening and closing event ceremonies, 2- social medial posts, recognized in event email blast.

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